

## **DALEY TECHNOLOGY SYSTEMS**



DTS Pictures is owned and operated by Daley Technology Systems (DTS). DTS is an award-winning and SAM Certified small business based in Los Angeles, CA.

Established in 2005, the firm conceives and executes integrated marketing programs and public information campaigns that incorporate the principles of behavioral economics strategically designed to generate attention and deliver results. We are staffed by a remarkable and talented team of professionals with extensive technical, research, and creative background and experience. We are competitive with larger metropolitan agencies, yet maintain an entrepreneurial spirit, personal touch, and heartfelt passion for every client and project.

- BEHAVIORAL ECONOMICS PLANNING & TESTING
- MEDIA TV, RADIO, OOH, TRANSPORTATION, SPECIALITY
- PLACEMENT OF EARNED MEDIA
- PAID MEDIA
- AWARD-WINNING VIDEO EDITING



**SYSTEMS AWARD MANAGEMENT (SAM) CERTIFIED**